

The Logo: Guidelines for Use

The Walker Architects logotype is a customized setting of Graphik Semibold. Please do not attempt to replicate the logotype by typing it out, and avoid separating the words or rearranging them.

In regard to neighboring objects, surrounding white space should be at least the width of the “A” in Architects.



Our logo lockups are carefully-built arrangements of the mark and logotype. We use the landscape lockup when the page or plane offers ample horizontal space, or when the layout has a landscape proportion.



The portrait lockup is used in portrait or square-proportioned layouts where horizontal space is constrained.

Please do not rearrange these lockups in any way.

